

ANNUAL REPORT 2020



ROWAN COUNTY LITERACY COUNCIL



EACH ONE TEACH ONE

2020 PROGRAM REPORT

RCLC programs were significantly impacted by the COVID-19 pandemic in 2020. Although it was a challenging year, we still had many successes to note. These successes would not have been possible without the ongoing support of our tutors, donors, funders, and community partners. Thank you for supporting us through the ups and down of an unusual year. Some 2020 highlights below:

RCLC launched our first-ever tutoring program for high-school aged students. We responded to an urgent need for tutoring at North Rowan High School in fall 2020, to help students who were struggling with remote learning and in jeopardy of failing classes and/or not graduating. During a program called Cavs After Hours, **13 tutors worked with 18 students in 21 courses. 80% of the students passed their courses and 89% increased their engagement with teachers and content.** The program continues in 2021.

The closure of the Rowan Public Library from late March through September restricted many of our Adult program activities, but we were able to recruit and remotely train **17 new tutors**, including several out of area tutors. Whenever possible, we shifted to Zoom tutoring for Youth and Adult programs and provided **one-on-one instruction to 52 adults and 36 youths in 2020.** Two former ESL students have improved their English to such a degree that they are now able to **serve as tutors themselves** for our beginning ESL students.

Many tutors and students did not have the ability to participate in our programs remotely. Even so, RCLC **students logged 811 hours during 2020** and **39 tutors donated over 1,446 hours**, equivalent to **\$41,268 of in-kind support.**



Top: Tutor Char Molrine (second from left) was an Elizabeth Duncan Koontz Humanitarian Award winner for 2020.

Center: Board President Donald Doering's student joined the U.S. Armed Forces in 2020. **Bottom:** RCLC hosted a community information session on naturalization with a representative from USCIS in March 2020.

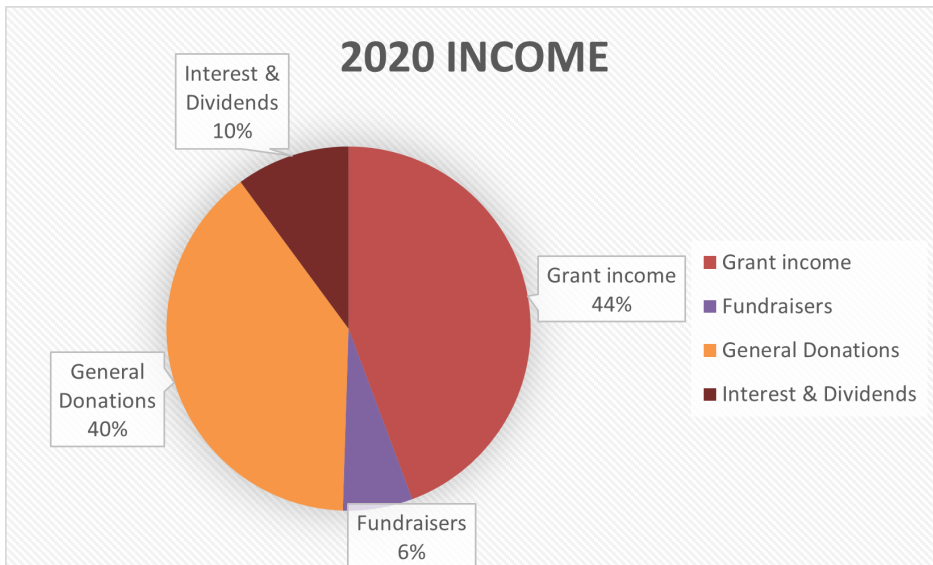
2020 FINANCES

We weathered the ups and down of 2020 largely due to the steady support of our many individual donors and the backing of key grant funders. Although our fundraising was hampered by the pandemic, we ended the year on a solid footing, well positioned to resume and even expand our programs in 2021.

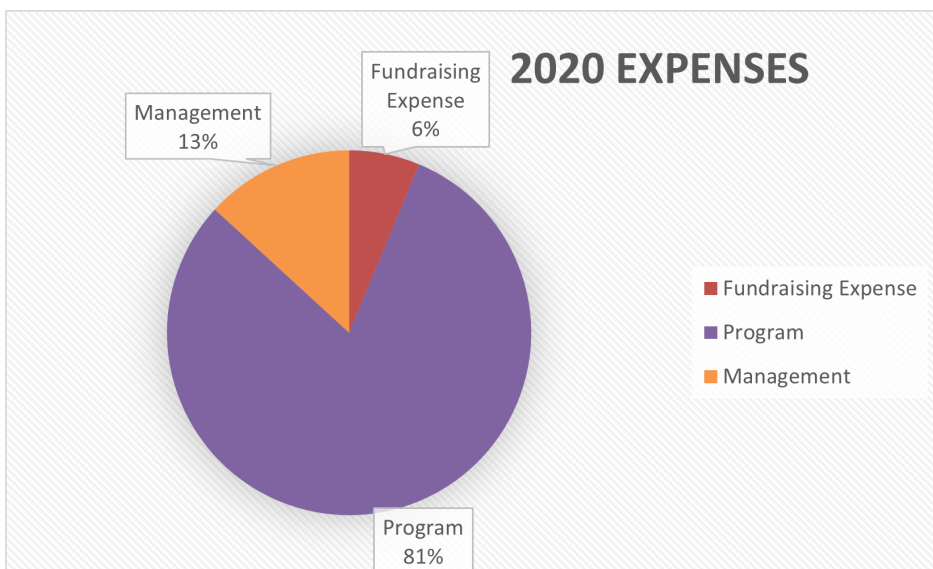


2020 Fundraisers: We grossed \$7,420 from fundraisers in 2020, including our online Words with Friends Tournament and our online “Hat-itude” Derby hat contest. Our primary fundraiser, Scrabble Scramble, was cancelled due to COVID restrictions, which lowered both our income and expenses for the fundraising category.

To continue offering important programs and services, we need your support! Whether it's a monthly financial gift, a bequest, or a gift of time through volunteerism- it's all vitally important to our success.



Total Income \$120,692.89



Total Expenses \$116,596.46

**For complete audited financial statements, please visit our website, rcliteracy.org*

THANK YOU TO OUR 2020 DONORS

\$25,000+

Fred & Alice Stanback

\$2,500-\$5,000

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\$1,000-\$2,499

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Char Molrine

Pat & James Murtaugh

Wayne & Jill Nelson

(Continued on page 5.)

This list represents donors who made cash donations. We are thankful to these donors and to all others who contributed goods and services and/or volunteered. All contributions to RCLC are greatly appreciated.

2020 GRANT FUNDERS

A literate community prospers. RCLC is dedicated to improving the lives of adults, youth, and families by enhancing literacy and life skills. We are thankful for the following funders who support our mission:



THE ROBERTSON
FAMILY FOUNDATION
SALISBURY, NORTH CAROLINA



DOLLAR GENERAL
**LITERACY
FOUNDATION**

Salisbury
Community Foundation

Margaret C. Woodson Foundation



ST. LUKE'S
EPISCOPAL CHURCH
FOUNDATION

BANK OF AMERICA

FIRST UNITED
CHURCH OF CHRIST
SALISBURY, NC

Walmart Foundation

2020 DONORS

\$1-\$99

(cont. from p. 4)

- Jack Nozell
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- Aaron & Cindy Pate
- Ronald Potts
- Janet & Gary Rash
- Barbara Riley
- Kathryn Rusher
- Yasmin Santschi
- Agnes Bush Shives
- Dr. Norman Sloop
- Sherrill Strother
- Linda Sufficool
- Marianna Swaim
- Chin-Ying & Paul Swink
- Linda Thurston
- Kathryn Torgerson
- Kathy Vestal
- John Wahl
- Ralph & Colleen Walton

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| Davian Ellison | Macon Stewart |
| Kelly Freeze | Wen Ye |

2020 TUTORS

- | | |
|--------------------|---------------------|
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