

ROWAN COUNTY LITERACY COUNCIL



LOCAL LITERACY FACTS







16% OF ROWAN COUNTY RESIDENTS OVER THE AGE OF 25 DO NOT HAVE A HIGH SCHOOL DIPLOMA. 9.4 % OF ROWAN COUNTY RESIDENTS SPEAK A LANGUAGE OTHER THAN ENGLISH AT HOME. 49% OF ROWAN COUNTY 3RD
GRADERS DON'T MEET READING
PROFICIENCY BENCHMARKS

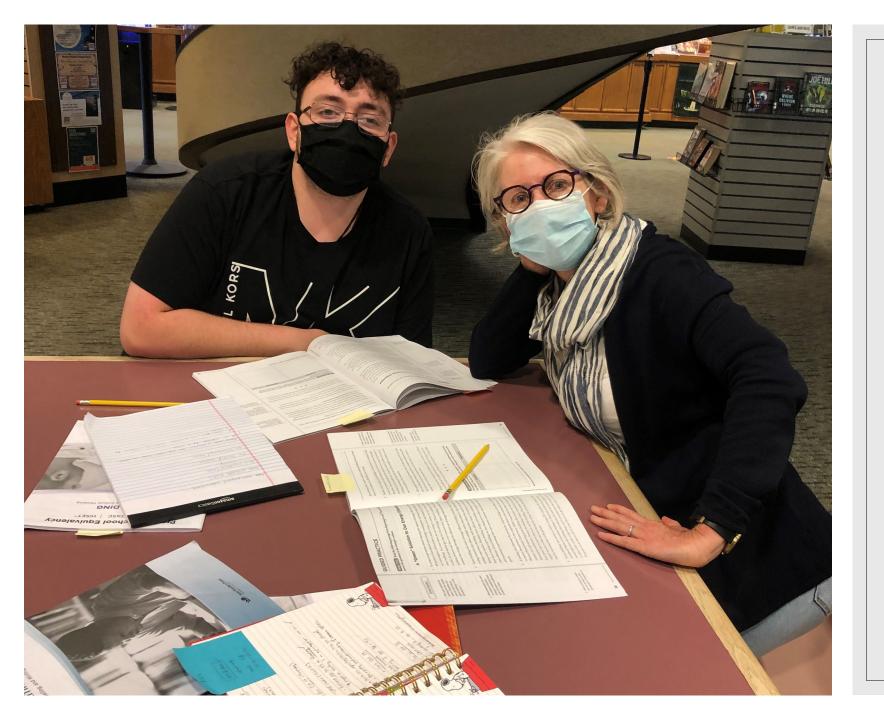
Sources: U.S. Census Bureau, 2019 State of the County Health Report, 2018 Community Health and Human Services Needs Assessment



2021 Recap

Although we experienced COVID-related challenges in 2021, we continued providing all core services and even responded to new requests for help from the community.

Our work would not have been possible without the ongoing support of our tutors, donors, funders, and community partners.



Adult Basic Education Program

During 2021, we served 15
Adult Basic Education
Students. These students
were seeking assistance
preparing for the GED, or
in improving their general
literacy skills in order to
obtain/improve
employment or be more
involved in their children's
education.



2021 Citizenship & GED

- 3 students became US citizens during 2021.
- 1 student passed the GED and another passed 2 sections of the GED in 2021. Several other students are preparing to take the test in early 2022.



Adult ESL Program

We enrolled 59 adult English as a Second Language (ESL) students in 2021.

Their goals include obtaining employment, getting driver's licenses, and improving conversation skills.

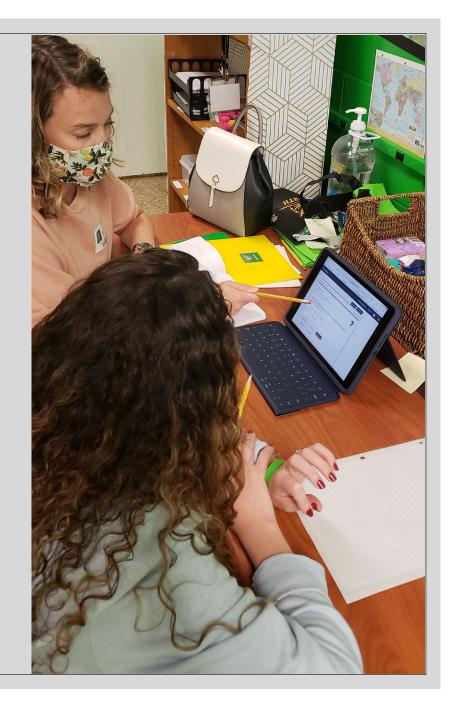
Adult Program Results

We reassess students after every 50 hours of instructional time using the CASAS testing system.

- Our Adult Basic Education (ABE) students increased an average of 4.7 points
- Our Adult English as a Second Language (ESL) students increased an average of 7.7 points
- Average gain across both adult programs was 6.7 points.
- 64.7% of re-assessed adult students increased abilities by 1-4 grade levels.

Youth Program

- Spring 2021 we tutored 28 students at North Rowan High School and 4 students in our afterschool program
- Fall 2021 we tutored 44 students at 4 RSS locations and 4 students in our after-school program





Youth Workforce Readiness

In 2021, RCLC was requested to help with periodic resume clinics for high school students hosted by Rowan-Salisbury Schools' Career & Technical Education department and/or our partner agency NCWorks.

Youth Program Results

- Our Elementary students gained an average of 4.4 reading levels during the 2021-2022 school year.
- Our 2021-2022 students at NRHS had a 75% pass rate for the classes in which they were tutored.



2021 COVID Impacts

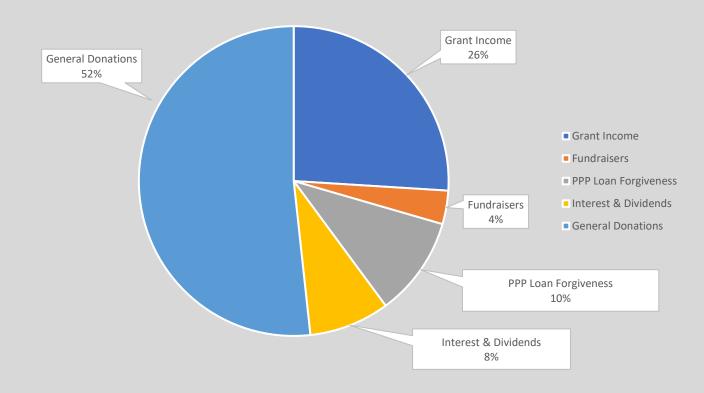
Our Kentucky Derby with Hat-i-tude fundraiser was replaced with an on-line hat contest for the second year in a row.

Our long-standing Scrabble Scramble fundraiser was cancelled due to concerns about the Delta variant.

Several schools have delayed, limited, or cancelled in-person tutoring at various times during the 2021-2022 school year.

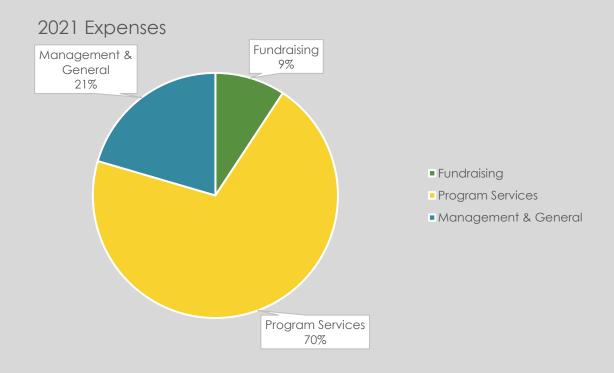
2021 Income

2021 Public Support & Revenue



Total Public Support & Revenue \$183,663

2021 Expenses



Total Expense: \$96,566



Volunteer Hours

Our dedicated tutors volunteered over **2,725** hours during 2021, equivalent to **\$77,771** of in-kind support.

Thank you to our 2021 Tutors

- Ethel Bamberg-Revis
- Linda Bartlett
- Terri Carnes
- Debra Chirico
- Stephen Combs
- Michael Connor
- Barbara Corriher
- Anthony D'Mello
- Lorpu Davis
- Amanda Day
- Mathias de Comarmond
- Donald Doering
- Dan Durett
- Richard Eldridge
- Carol Everhart
- Jessica Fail
- Melissa Gillis
- Chloe Goho
- Amy Goodnight
- Erin Grey
- Laurel Harry

- Deborah Hillard
- Rosalind Hines
- Betsy Hood
- Jennifer Hubbard
- Celia Jarrett
- Jessieca Johnson
- Samantha Jones
- Chris Kepley
- Amaiya Kerns
- MaryAnn Kerr
- Katie Kessler
- Helen Kiechefski
- Rochelle Kirkwood
- Diane Labovitz
- Thomas Long
- Nan Lund
- Soila Medina
- Char Molrine
- Liesa Montag-Siegel
- Kay Norman
- Nieves Oronoz

- Susan Parker
- Richard Paschall
- Gary Rash
- David Roof
- Cathy Ryerson
- Anne Saunders
- Debbie Scott
- Joel Scott
- KC Scott
- Bobby Smith
- Czarina Sobejana
- Larry Summey
- Toni Teeter
- Edward Tezlaf
- Evelyn Uddin-Khan
- Kathy Vestal
- Jennifer Welch
- Rhodes Woolly
- Sarah Wooten

2021 Donors

| \$25 . | n | nr | 1_50 | 1 | nn |
|---------------|---|----|--------------|-----|----|
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Fred & Alice Stanback

Salisbury Woman's Club

\$2,500-5,000

Jennifer Susse

Greg & Missie Alcorn

\$1,000-2,499

Joe L. & Hester M. Sims Family Foundation

Owen & Elizabeth Norvell

Vance & Betty Meek

\$500-999

Dr. Nan Lund

Allison & Mark Doby

Celia & Steve Jarrett

Donald & Jennifer Doering

Florence Peck

Dr. Mary Ann Gray

Eric & Ann Brady

Cindy Stellute

\$250-499

Network for Good

South Rowan YMCA Club

Dottie & Geoffrey Hoy

Amy & Will Goodnight

Dr. Brent & Jennifer Seifert

Luke & Diane Fisher

R.L. & Martha Lassiter

Sarah & Bret Busby

\$100-249

Bruce & Judy Miller

Cynthia Owen

Denny Dolan Henkel

Sandra Cushman

Nancy Stanback

Char Molrine

Dr. Willard & Laura Thompson

Aaron & Cindy Pate

Barbara Norman

Bob & Muffie Cohen

C.A. Myers

Candelaria Leyvas

David & Anita Foreman

Dr. Steven & Kristen Colwell Ralph Brown

G. Jean McCoy

Gail Hounshell

Gavine Pitner

Jane & Mark Ritchie Family Shirley Napier

Foundation

Jason & Tracy Walser

Jennifer Hubbard

Jo Anne Bartlett

John & Jane Riley

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Marcia Tolbert

Mary James

Ralph & Colleen Walton

Shari & William Graham

Sharon Hayden

Sherrill Strother

Thomas & Brenda Watson

Thomas & Judy Childress

Traci Williams

Wendy & David Shelby

2021 Donors, Continued

\$1-99

Chin-Ying & Paul Swink

Agnes Bush Shives

Aleashia & Brent Brandon

Barbara Brewer

C.B. & Betty Mickle

Carol Pomeroy

Dale & Margaret Basinger

Donald & Betsy Webster

Doug McKenzie

Dr. Norman Sloop

Dr. Rhodes & Krista Woolly

Emily Ford

George & Rebecca Orndorff

Gerald Cochran

Greer Lampert

Jo Ann Shaw

Joseph & Susan Hartgrove

Linda & Roger Hull

Macon Stewart

Marianna Swaim

Mary Frances Edens

Patricia Beck

Phillip Barton

Shawn Edman

Sherry & Steve Beck

Wayne & Grace Krumwiede

Wayne & Jill Nelson

William & Doris Hillegass

Joel & Debbie Scott

Laurel & Kevin Harry

Margaret Lipe

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Caleb & Sandra Sinclair

Barbara Riley

Bobby & Leah Ann Honeycutt

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Clarence & Linnea Bailey

Debbra Purpur

Eric & Daphne Esasky

Frank & Diane Goodnight

Joyce Durkee

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Linda Michael

Linda Thurston

Majorie Martin

Pat & James Murtaugh

Sandra Holden

Aggie Harrington

Melissa Gillis

Charles Goldman

Robert Hoover

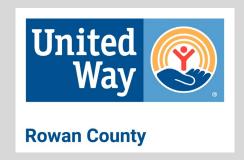
2021 Grant Funders



MARGARET C WOODSON FOUNDATION



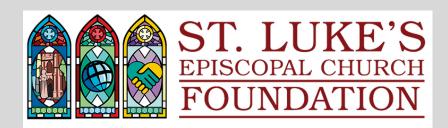












2021 Corporate Sponsors

Ting Hao
Chinese Restaurant





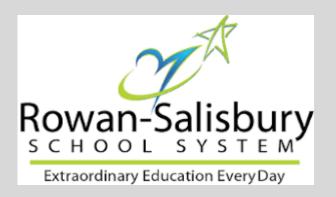


Community Partners















2021 Board of Directors

Donald Doering, President

Nan Lund, Vice President

Maggie Blackwell, Secretary

KC Scott, Treasurer

Davian Ellison

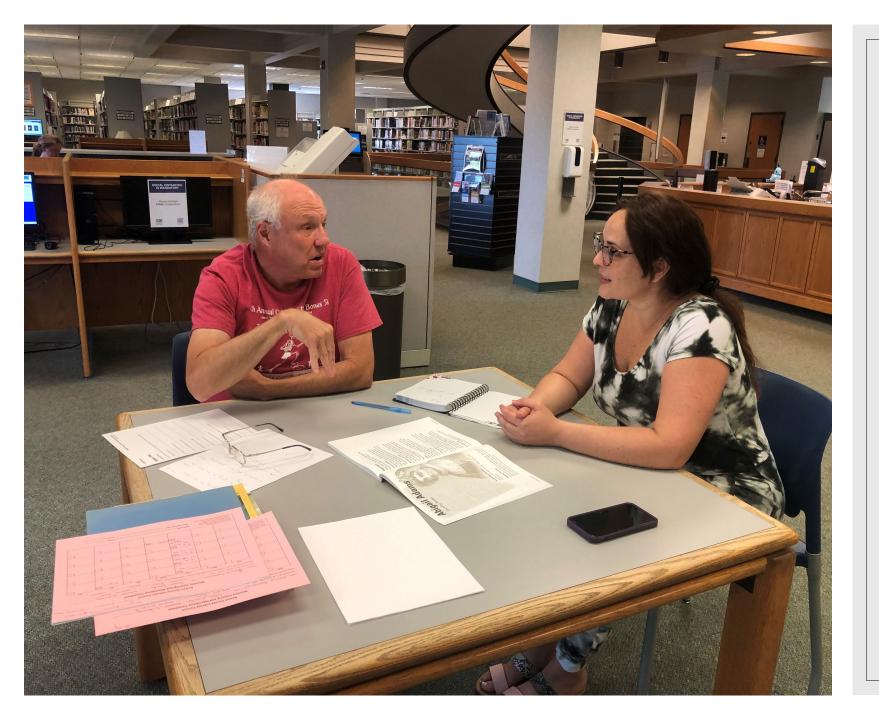
Kelly Freeze

Bonnie Harrell

Scott Maddox

Macon Stewart

Wen Ye



In Conclusion...

As we review the year's highlights, we see that it was not only busy, but filled with several notable accomplishments, including expansion of our High School program and new services such as helping with resume clinics.

These accomplishments wouldn't have been possible without the help of our tutors, funders, donors, and community partners.

Thank you for helping make 2021 a success.